

OFFICIAL CONTEST RULES: MUSIC THEATRE WICHITA "SHARE YOUR MOMENT"

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR: Music Theatre Wichita (The Sponsor), 225 W. Douglas Ave, Suite 202, Wichita, KS 67202.

2. ELIGIBILITY: The "Share Your Moment" Contest (the "Contest") is open to legal residents of Kansas, Oklahoma, Missouri, and Nebraska who are eighteen (18) years of age or older at the time of entry. Employees, officers, and directors of Music Theatre Wichita ("Sponsor"), its affiliates, subsidiaries, and immediate family members are not eligible to participate.

3. CONTEST PERIOD: The Contest begins on April 1, 2026, at 12:01 AM CST and ends on April 16, 2026, at 11:59:59 PM CST (the "Contest Period"). Entries submitted before or after the Contest Period will be disqualified.

4. HOW TO ENTER: Participants may enter through one of the following three (3) methods. Limit one (1) entry per person, regardless of the method of entry. There is no restriction on which show theme is selected (Love, Belief, Courage, Hope, or Tradition), but entries must relate to the 2026 season themes.

- **Social Media:** Post a short-form video (60 seconds or less) OR a photo with a written story (100 words or less) to Facebook or Instagram using the hashtags #ShareYourMomentContest and #MTWichita. Social media profiles must be set to "Public" for the Sponsor to view and verify the entry.
- **Website:** Submit an entry via the digital form at mtwichita.org.
- **Physical Delivery:** Deliver a handwritten or typed story (with an optional physical photo) to the Music Theatre Wichita Offices at 225 W. Douglas Ave, Suite 202, Wichita, KS 67202.

Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations, or logins will void that participant's entries and that participant may be disqualified.

5. JUDGING CRITERIA & SELECTION: All eligible entries will be scored by a panel of judges on April 17, 2026. This is a contest of skill; chance plays no part in winner selection. Judges will award points based on a 100-point scale using the following weighted criteria:

- **Thematic Relevance (40 Points):** How effectively the entry connects a personal life moment to one of the five season themes (Love, Belief, Courage, Hope, or Tradition).

- **Emotional Resonance (40 Points):** The entry's ability to evoke a feeling of "connection" and its potential to move or inspire the Wichita community.
- **Originality & Quality (20 Points):** The uniqueness of the story and the creative execution of the photo or video.

TIE-BREAKER: In the event of a tie, the entry with the highest individual score in Thematic Relevance will be declared the winner. If a tie still remains, a tie-breaking judge will apply the same criteria to determine the final winner.

6. PRIZE: One (1) Grand Prize winner will be named the Honorary Guest Producer for the 2026 season. The package (Approximate Retail Value: \$500.00) includes:

- A private tour of the MTWichita Warehouses for the winner and up to 4 guests.
- Ambassador signage in the lobby featuring the winner's photo and a snippet of their story.
- The opportunity to record a pre-show message to be played in the lobby before each performance during the 2026 season.
- A featured story/interview in the official 2026 Playbill.
- Shadowing as a guest producer during a rehearsal determined by the Artistic Director.

Sponsor reserves the right to substitute a prize (or a component thereof) of equal or greater value if the advertised prize becomes unavailable for any reason.

PRIZE RESTRICTIONS: The winner is responsible for all federal, state, and local taxes. No cash or other substitution of prizes is permitted. Prize does not include transportation to/from Wichita, KS, or lodging; all travel-related expenses are the sole responsibility of the winner. All warehouse and rehearsal components are subject to scheduling and availability as determined by MTWichita.

7. WINNER NOTIFICATION: The potential winner will be notified on Monday, April 20, 2026, via the email address, phone number, or social media account used at the time of entry. If a potential winner cannot be reached within forty-eight (48) hours of the first notification attempt, an alternate winner may be selected. The winner must sign and return a Liability and Publicity Release and an Activity Waiver within three (3) days of notification. All potential winners are subject to verification of eligibility and compliance with these Official Rules. A potential winner is not a winner of any prize until Sponsor has completed its verification process.

8. RIGHTS GRANTED: By entering, contestants grant Music Theatre Wichita a non-exclusive, perpetual, worldwide, royalty-free, transferable license to use, reproduce, edit, and display the Entry (including name, story, image, and likeness) for marketing, promotional, or advertising purposes. This includes, but is not limited to, usage in the "Community Sizzle Reel," Playbills, and digital signage.

By submitting an Entry, you represent and warrant that the Entry is your own original work and that you have obtained all necessary rights, licenses, and permissions from any third parties appearing in the Entry. If any minor is depicted, you represent and warrant that you are the parent or legal guardian or have obtained explicit written consent from the minor's legal guardian.

9. PRIVACY: Information collected in this Contest is subject to MTWichita's Privacy Policy (available at <https://mtwichita.org/privacy-policy/>). In addition to the standard policy, participants acknowledge that submitted stories, photos, and videos are provided for the purpose of public promotion and may be displayed across MTWichita's digital and print platforms. If an entry depicts a minor, MTWichita processes that data based on the consent provided by the parent or guardian at the time of entry.

10. INDEMNIFICATION: Contestant agrees to indemnify, defend, and hold harmless Music Theatre Wichita from and against any and all claims arising out of or related to the Entry. This release of liability covers any negligent acts or omissions by the Sponsor regarding the display or use of submitted content.

11. CONTENT GUIDELINES & DISQUALIFICATION: The Sponsor reserves the right to disqualify any Entry that is inappropriate, offensive, or violates third-party rights. Entries must be in the "spirit of the contest" as determined by Sponsor. Incomplete or non-compliant entries are subject to immediate disqualification. Sponsor reserves the right to cancel, suspend, or modify the Contest if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest.

12. USAGE AND NOTIFICATION DISCLAIMER: Submission of an Entry is not a guarantee that The Sponsor will publish or otherwise use the content. Contestants will not receive notification if their Entry is used for public distribution or marketing purposes, nor will they receive any compensation for such use.

13. WINNERS LIST: To request the winner's name, send a self-addressed, stamped envelope to the Sponsor address by May 30, 2026.

14. LIMITATION OF LIABILITY: By participating, entrants release Sponsor and Meta Platforms, Inc. (Facebook/Instagram) from any liability regarding the contest. This promotion is in no way sponsored, endorsed, or administered by Meta. **Sponsor is not**

responsible for entries that are not received, visible, or verifiable due to an entrant's privacy settings, social media platform technical failures, or any other electronic or human error.

15. GOVERNING LAW: All issues and questions concerning the construction, validity, and enforceability of these Official Rules shall be governed by the laws of the State of Kansas, without giving effect to any choice of law or conflict of law rules. Any legal proceedings shall take place in Sedgwick County, Kansas.